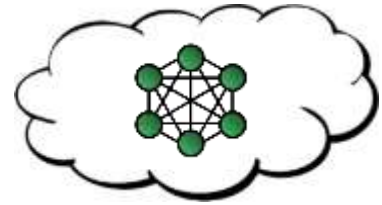




The Cloud Still a Contentious Issue



Timely Telecom -

While it is assumed that by now the question of "should we use a Cloud provider?" has been pretty much settled, it is estimated that as many as 40% of business and institutional telecom systems are still premises based. There are managers who have yet to confront this critical issue.

Many of the original fears about the Cloud have been dispelled through actual experiences. Those who now embrace a new Cloud solution will hardly be trail blazers.

That said, the attributes of a Cloud solution should be stated for those yet to define their Cloud v premises strategy. Cloud solutions offer:

- A simpler installation requiring less space, reduced power and air conditioning, and fewer on-site resources
- A scalable solution where sizing and related costs can be quickly changed since costs are based on a monthly subscription. There is no capital expense
- Greater flexibility in incorporating value added products and services such as Contact Center, AI, video conferencing, and collaboration.
- Greater reliability without the cost of redundant components
- Real time change management without vendor involvement
- Elimination of upgrade costs and related interruptions to service
- Better security than a premises-based alternative

While this may imply that the only practical approach is to use the Cloud, there are high quality full featured premises-based systems that are still available, albeit fewer than in the past. Manufactures have been discontinuing their premises products, so for those favoring an on-site system, the choices are limited.

ConOps Solutions can help your organization establish its Cloud/premises strategy in advance of a new system design, procurement, and deployment.

Contact ConOps Solutions at 908 864-2102 for a no obligation discussion regarding the best approach to your communications technology needs.

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